



MIROSLAVA PETKOVA GEORGIEVA

MARKETING STUDENT

Contact

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Christoffer Hellums vei 2, 0951, OSLO

Birthdate: 27.08.2003

Skills

- Creative
- Structured
- Responsible
- Strong communicator
- Collaborative
- Adaptable / thrives in fast-paced environments
- Digitally curious

Languages

Norwegian – Fluent

Bulgarian – Native

English – Advanced

Spanish – Elementary

Other

IT skills

Content production for SoMe

- Photos, reels, stories, simple video editing

Publishing tools

- Meta Business

Design tools

- CapCut, Canva

Microsoft Office Suite

- Outlook, Word, PowerPoint, Excel, OneNote

Courses and certifications

Fundamentals of Digital

Marketing – Google | 2023

Driver's license – Passenger/Light
Commercial Vehicle (B), Moped (AM)

Education

Aug-2025 – Present

MSc Master of Science: Strategic Marketing Management, BI Norwegian Business School

Key subjects include:

- Service Marketing
- Brand Management

Aug-2022 – Jun-2025

Bachelor, Digital Marketing and Sales Management, Kristiania University College

GPA: B

Key subjects include:

- Marketing and Consumer Behavior
- Digital Marketing

Aug-2020 – Jun-2022

Sports Science and Physical Education, Bjerke High School

Work experience

Sep-2024 – Feb-2025

Student Assistant, Kristiania University College

- Supervising Sales Psychology and Customer Experience
- Supervising E-portfolio development

Mar-2024 – Jun-2024

Internship: Key Account and Sales Team Assistant, BAT

- Market and business analysis
- Optimization of sales processes

Jun-2023 – Jun-2024

Student Assistant, Trade-Marketing, BAT

- Office coordination
- Email correspondence
- Developing marketing materials

Sep-2022 – Jun-2023

Kindergarten Assistant, Støperiet Kindergarten

- Responsible for children aged 0-5 years

Volunteer Work and Positions

Jan-2024 – Present

Leader of Dance Group, I-HA

- Organize and oversee the dance group
- Develop choreographies for performances

Jan-2023 – Present

Digital Communication, I-HA

- Managing social media
- Creating and maintaining the **website**

References

References available upon request